

## The ultimate solution for termite protection

If you want the best termite protection with the least worries, make sure you specify Agenda.

Agenda is the only termite solution to provide 5 years structural protection combined with a colony management effect to reduce the numbers of termites at their nest.

### Take the smart decision and specify Agenda:

- Structural protection – the longest protection from a liquid soil treatment
- Unique colony management effect – to provide that extra “protection”
- Minimal environmental impact
- Excellent all round value
- The least complaints
- Recommended by leading professionals
- “Backed by Bayer”
- Adds value to your property

Bayer is committed to sustainable development



Agenda is designed to provide maximum effectiveness using minimal amount of active ingredient. This results in better protection of the environment and makes it a good solution for sustainable pest management



**Bayer Environmental Science**  
A Business Operation of Bayer CropScience

Bayer House, Canlubang Industrial Estate,  
Calamba, Laguna, Philippines  
[www.bayercropscience.com](http://www.bayercropscience.com)

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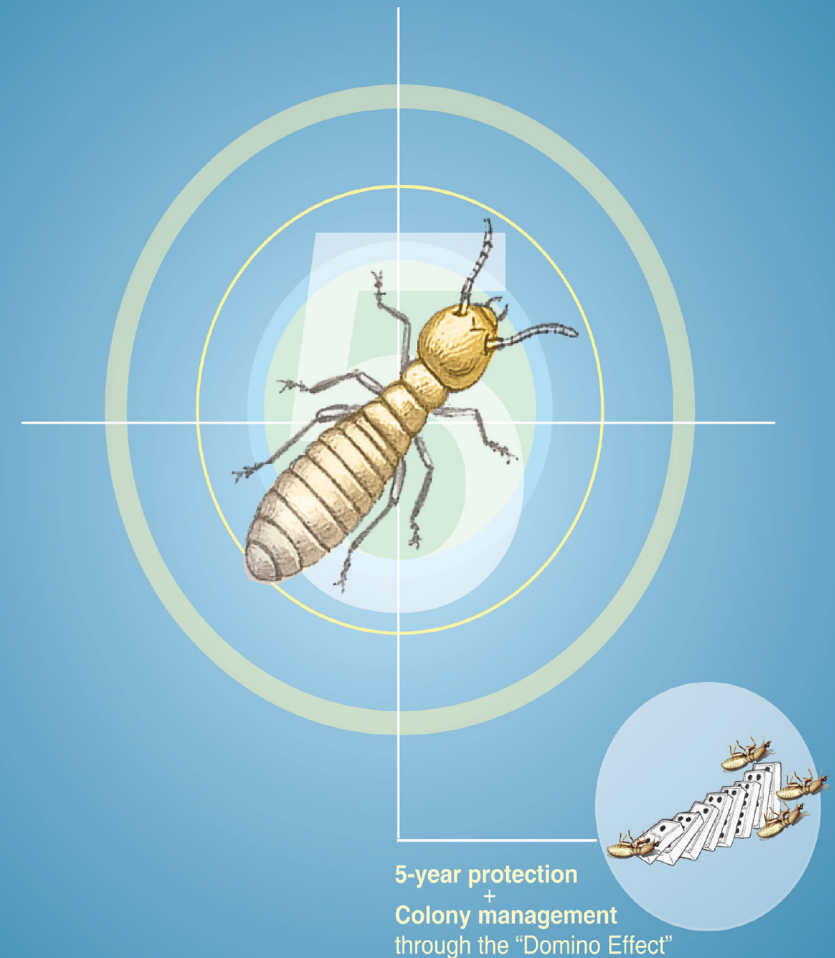
National Marketing & Distribution Partner



Unit 403-404 Tritan Plaza  
Paseo de Magallanes, Makati city  
Phone: 808-1585; 0915-4181861  
E-mail: [sales@pycor.com](mailto:sales@pycor.com)  
[www.pycor.com](http://www.pycor.com)

READ THE PRODUCT LABEL BEFORE USE

## The ultimate protection against termites



5-year protection  
+  
Colony management  
through the “Domino Effect”



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## Termites



In South-East Asia, termites are a fact of life, and it's not uncommon for termites to infest buildings within just a few years of being built.

Consequently, taking appropriate measures to protect your home are critical. It is especially important that you don't wait till you discover termites to control them, because by then the damage will be extensive and costly.

## Termite protection programs

Termite protection should start before a building is built. This is the best time to create a termite barrier or treatment zone between the soil and the building itself. Don't skimp on protection here, or you'll be inviting trouble later.

Existing buildings need protection too, but installation of protective measures are more difficult. The aim is to create a protective zone around the building that the termites cannot breach, or die if they do. Engage a professional to conduct regular inspections and to ensure protective measures are in place.

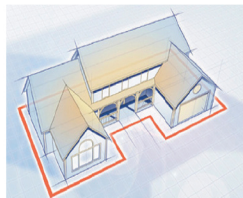
The critical factors for termite protection are:

- **To ensure the creation of a proper barrier or treatment zone before buildings are built**
- **To conduct regular termite inspections of existing buildings, and**
- **To ensure proper protective measures are in place throughout the lifetime of a building**

## Termite protection options

For buildings under construction, the following termite protection measures can be undertaken:

- **The installation of a physical barrier** to physically prevent termites from entering a building
- **The treatment of soil with a termiticide** to repel or kill the termites (the most popular method), or
- **The installation of a reticulated piping system** through which a termiticide can be introduced to treat the soil as necessary throughout the lifetime of a building without the need for drilling.



For existing buildings, the only practical method to provide protection is to treat the soil with a liquid termiticide. There are two types which are classified by their mode of action:

- **Repellent termiticides** – these work by repelling the termites from the treated soil
- **Non-repellent termiticides** – these work by killing the termites that enter the treated soil

Non-repellent termiticides tend to be favoured because by killing the termites you get a more reliable treatment.



## Agenda

Agenda is a non-repellent termiticide, and is the only termite solution that provides 5 years structural protection combined with a colony management effect.

It has faced the stiffest tests that researchers throughout the world have been able to throw at it. Now after ten years of commercial use, it is recommended by the leading pest management companies around the world because it has proven to be the best, and most reliable, termite solution.

Customers whose homes have been protected by Agenda, have found they no longer have to worry about the threat from termites. There are reassured knowing that their property and belongings are safe from termite damage.

## The colony management effect

Agenda works by killing termites, including those back at the colony. Contaminated termites which have entered treated-soil, pass it on to others in the termite colony, causing large numbers of termites in the colony to die. This is what we call the "colony management" or "Domino Effect".

This colony management effect greatly increases the success of termite control, as termites are eliminated, not just where the soil is treated, but also back their source – the termite colony.



Foraging termites are not repelled, and willingly enter Agenda-treated soil



Foraging termites pick up Agenda in two ways: through ingestion, and through contact with the soil.



Contaminated termites transfer the active ingredient to uncontaminated termites by contact, grooming, and exchange of food.



Agenda is passed to other termites in the colony

## Long-term protection

Agenda's action however, does not end with the colony management effect. As Agenda remains effective in soil for a minimum of 5 years when applied at recommended dose rates, it provides 5 years ongoing protection of treated structures – longer than any other termiticide.

## A Sustainable solution

Agenda is a sustainable option. It has been designed to provide protection at extremely low doses, which means there's minimal environmental impact. It also won't affect earthworms, soil microorganisms, or vegetation planted in treated soil.



# AGENDA

